

# YOUR AUTOMATED BUSINESS MACHINE!

Did you know?  
Taking potential customers  
straight to a sales page or offer  
SIMPLY DOES NOT WORK!

YOU MUST  
BUILD  
"KNOW,  
LIKE AND  
TRUST"

DIGITAL  
MARKETING



**COPYWRITING**

**CONTACT  
ME NOW**



les@lesblythe.com

www.lesblythe.com

## YOU NEED A FUNNEL!



### MY FULL FUNNEL SERVICE

I'll design, build and launch your complete **AUTOMATED** funnel including ongoing management, maintenance and results reporting



### ALL COPY WRITTEN FOR YOU

I have over 10 years copywriting experience and I'll write all your high converting copy including your "lead magnet"



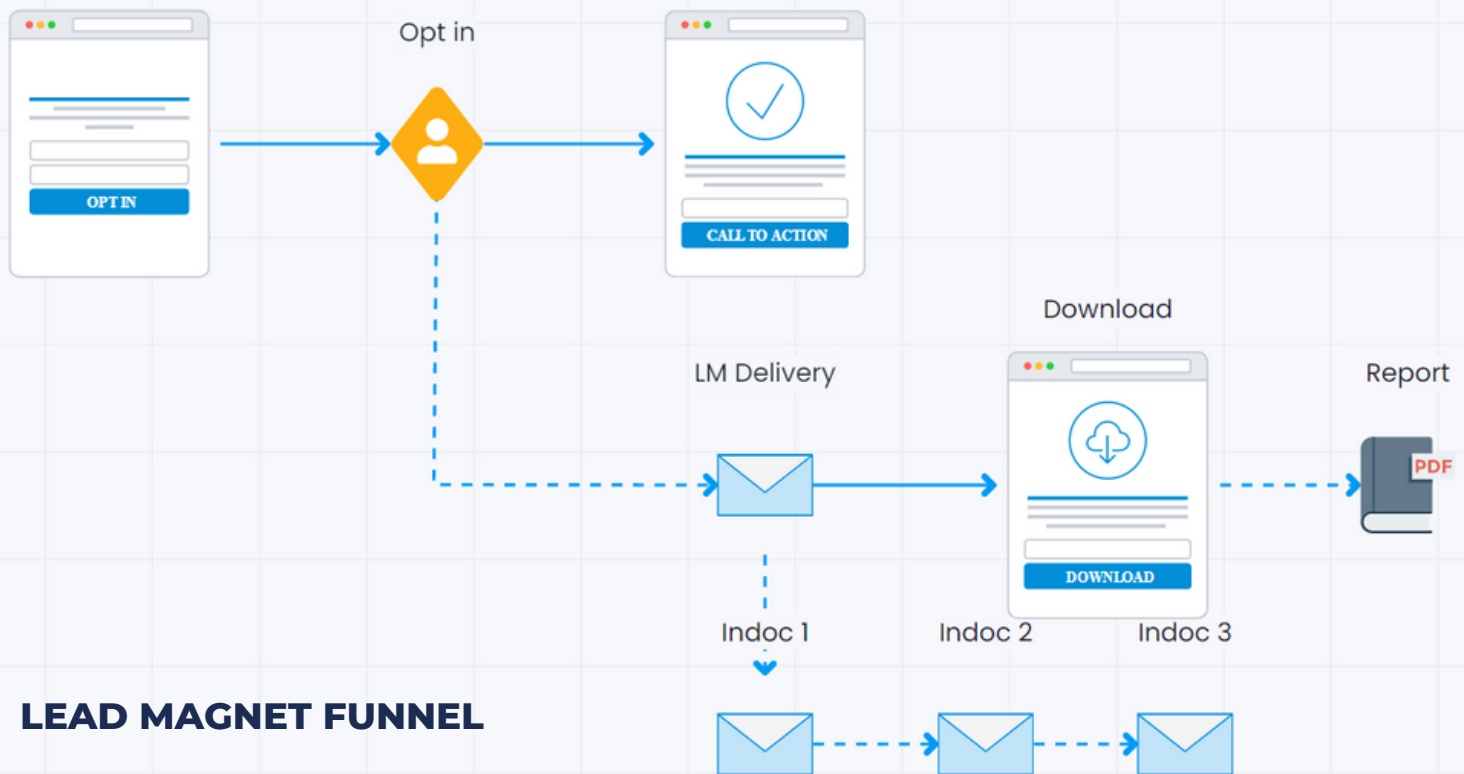
### YOUR FUNNEL MIGHT TYPICALLY INCLUDE

- A free lead magnet (PDF, case study, training, etc.) to incentivize your visitors
- A landing page designed, written, and optimized to present your giveaway and capture your visitors' email addresses
- Emails transferred to an email list
- 5-email automatic follow up sequence to nurture prospects and lead up to an offer
- A sales page designed, written, and optimized to convert your offer

**LET'S GROW TOGETHER!**

## EXAMPLE FUNNELS

### Lead Magnet Opt-In



### Offer Page

### Application Form

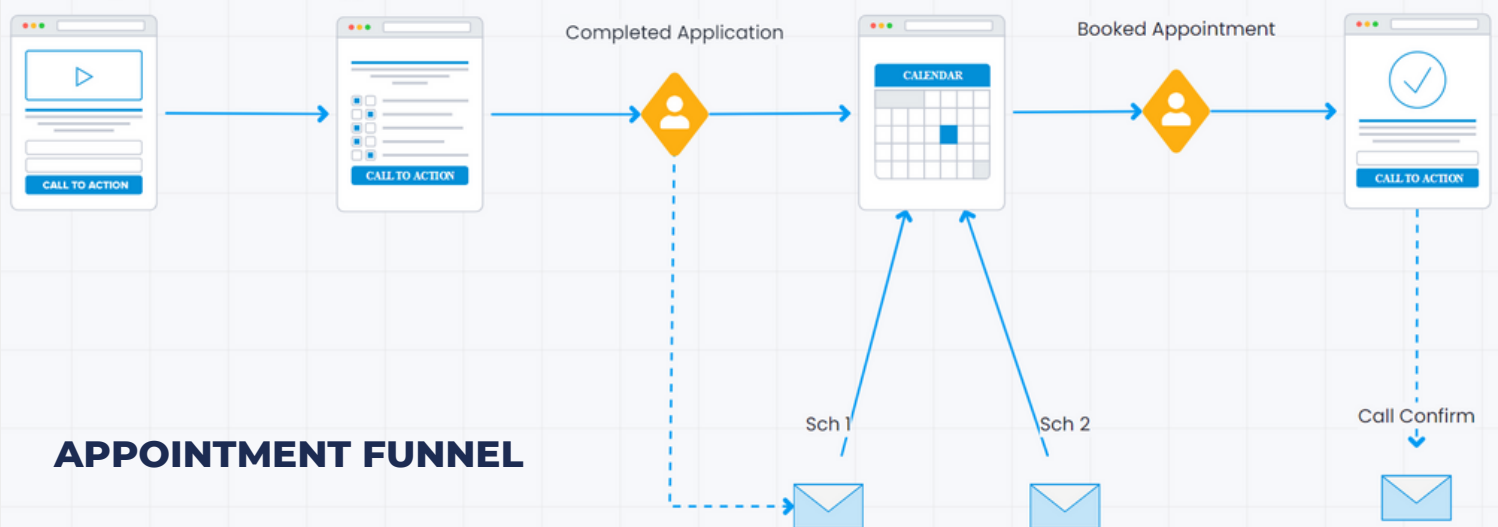
### Completed Application

### Calendar

### Booked Appointment

### Confirmation

### APPOINTMENT FUNNEL



YOU IMAGINE IT - I'LL BUILD IT!